

MASTER PLAN

MASTER PLAN PROJECTS

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1. TRAILHEAD IMPROVEMENTS UNDER HIAWATHA BOULEVARD

LOCATION

Onondaga Creekwalk entrance from Hiawatha Boulevard and Destiny parking lot

DESCRIPTION

The trailhead under the Hiawatha bridge marks the transition point of Onondaga Creekwalk from the West to the East side of the creek. This project will better connect users to the Onondaga Creekwalk with improved pedestrian and bicycle access from the parking lot to the trail, and an enhanced visual experience. Recommended improvements include:

- New art or sculpture feature(s);
- Upgrade paved surface for better pedestrian flow;
- Enhanced signage;
- Enhanced site furnishings including benches, bike racks, and trash cans;
- Improved safety features such as an emergency call box, and cameras;
- Lighting; and
- Vegetation clearing.

COST ESTIMATE

\$525,000

EXISTING CONDITIONS



PROPOSED ENHANCEMENTS



PLEASE PROVIDE ANY FEEDBACK
ON THIS PROJECT ON THE
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2. LAKE LOUNGE TRAILHEAD

LOCATION

Onondaga Creekwalk terminus at the South Shore of Onondaga Lake

DESCRIPTION

The Lake Lounge Trailhead allows for public access and viewing along the south shore of Onondaga Lake and serves as the connection to the segment of the Loop the Lake trail that crosses Murphy’s Island. Implementation of proposed improvements at this location will create more user friendly, ADA accessible, amenities along the lake shoreline. Recommended improvements include:

- Interpretive signage;
- Enhanced seating area for viewing the lake and wildlife;
- Improved fishing access;
- Improved safety features such as cameras and enhanced lighting;
- Fortifying the deteriorating concrete walls and fencing; and
- Enhanced landscaping and site furnishings.

COST ESTIMATE

\$1,600,000

EXISTING CONDITIONS



PROPOSED ENHANCEMENTS



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3. TRAILHEAD IMPROVEMENTS AT W. BEAR ST

LOCATION

Onondaga Creekwalk entrance at Van Rensselaer and W. Bear Street

DESCRIPTION

This trailhead provides direct access to the Onondaga Creekwalk, offering connectivity to Inner Harbor Park to the south and Onondaga Lake to the north. This trailhead also serves as a connective point for future development including the proposed expansion of COR Development’s mixed use buildings on Van Rensselaer Street. Recommended improvements include:

- New opportunities to access the water with the creation of a new step down cartop boat launch;
- Enhanced landscaping;
- Improved directional and interpretive signage;
- New benches and user amenities; and
- Vegetation removal for improved scenic views of Onondaga Creek and the Harbor.

COST ESTIMATE

\$675,000

EXISTING CONDITIONS



PROPOSED ENHANCEMENTS



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4. CREEKWALK ENHANCEMENTS

LOCATION

Existing Onondaga Creekwalk

DESCRIPTION

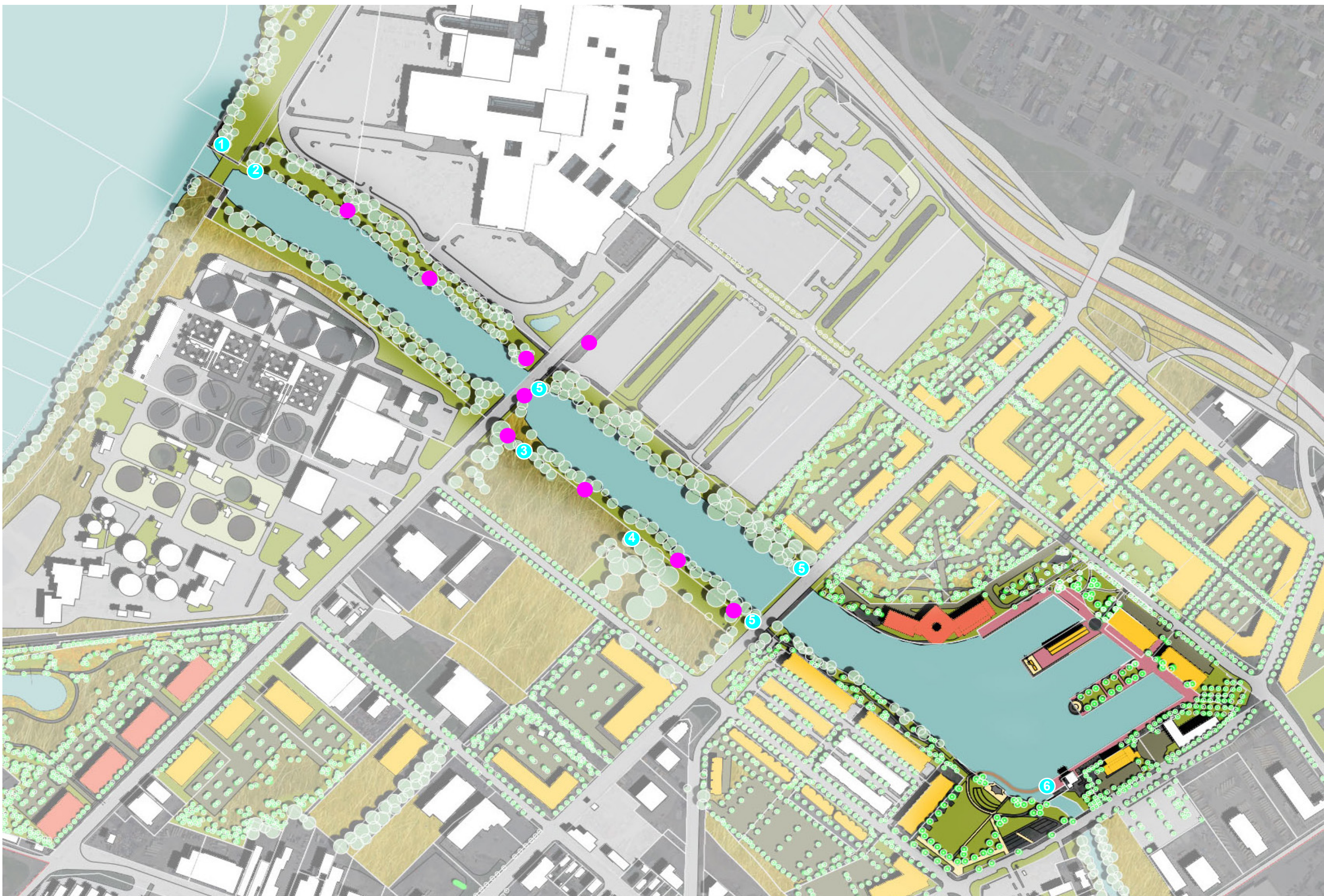
The Onondaga Creekwalk is an existing 4.8 mile trail that connects historic Armory Square in Downtown Syracuse to the southern end of Onondaga Lake, and makes a critical connection to the Loop the Lake trail. The Creekwalk was also recently expanded to follow Onondaga Creek south of Downtown to Kirk Park. The goal of this project is to provide visual continuity and create placemaking throughout the Creekwalk and Inner Harbor. Proposed trail enhancements will strengthen the user experience by addressing the elements within the existing system that detract from peoples comfort and ability to use the trail system today. Proposed enhancements include:

- Trail surface replacement & repair;
- Placemaking elements, such as public art, signage, and user amenities including trash receptacles and benches;
- Addition of interpretive and educational signage;
- Strategic removal of vegetation to improve visibility; and
- Incorporation of lighting and safety cameras.

COST ESTIMATE

\$1.0 - \$1.5 Million

PROPOSED ENHANCEMENTS

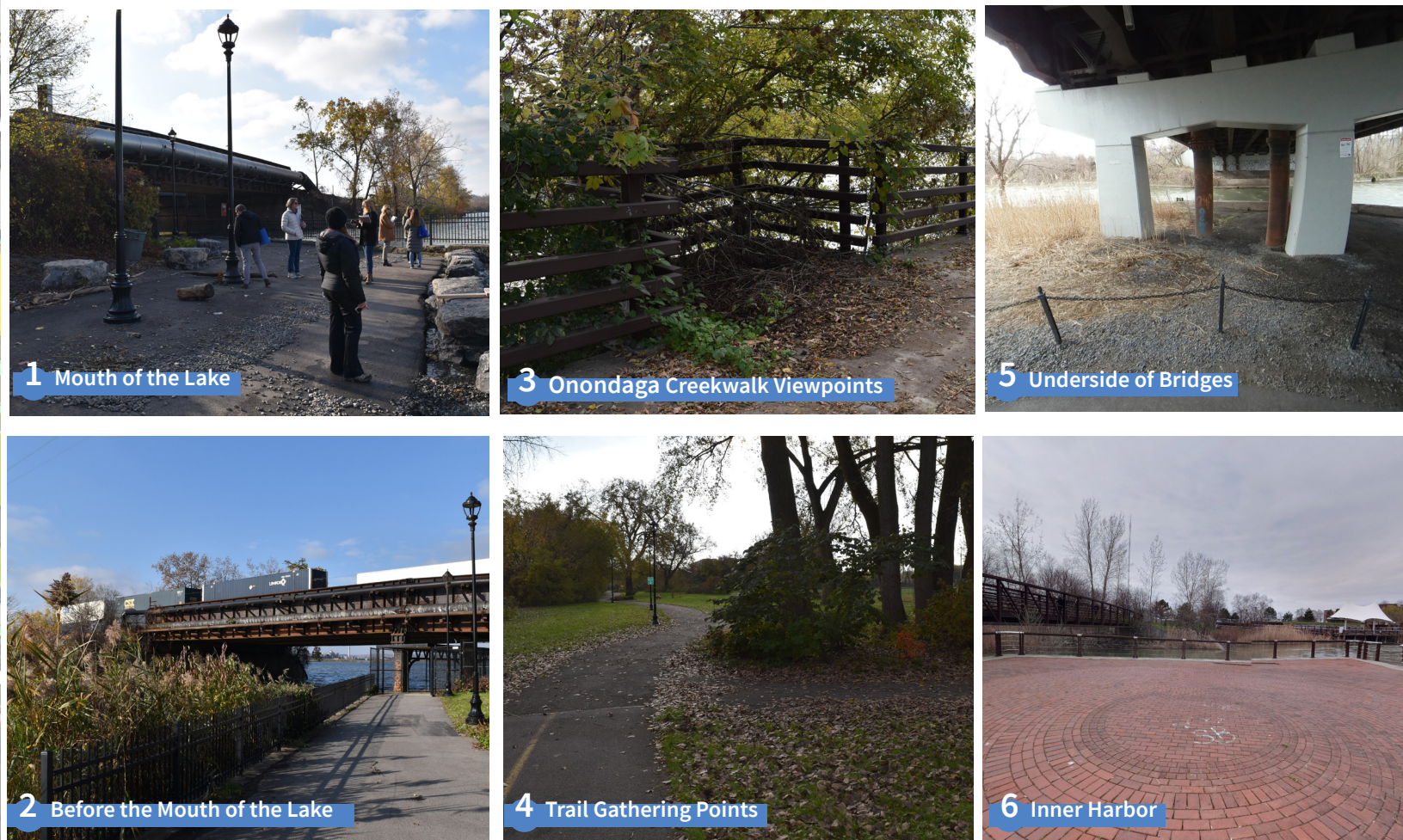


Trail Enhancements

New signage, banners, trash receptacles, and benches spaced strategically according to existing conditions.

- 1 Placemaking Opportunities
- Public Art Mile Markers

EXISTING CONDITIONS



PROPOSED ENHANCEMENTS



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5. NEW CREEKWALK CONNECTIONS

LOCATION

Onondaga Creekwalk

DESCRIPTION

The existing Onondaga Creekwalk is substantially aligned along the west shore of Onondaga Creek. In order to create walking and biking loops, and improve multi-modal connectivity several new segments of trail are recommended. The new trail connections will complement the existing trail segments with similar placemaking, signage, public art, banners, trash receptacles and benches.

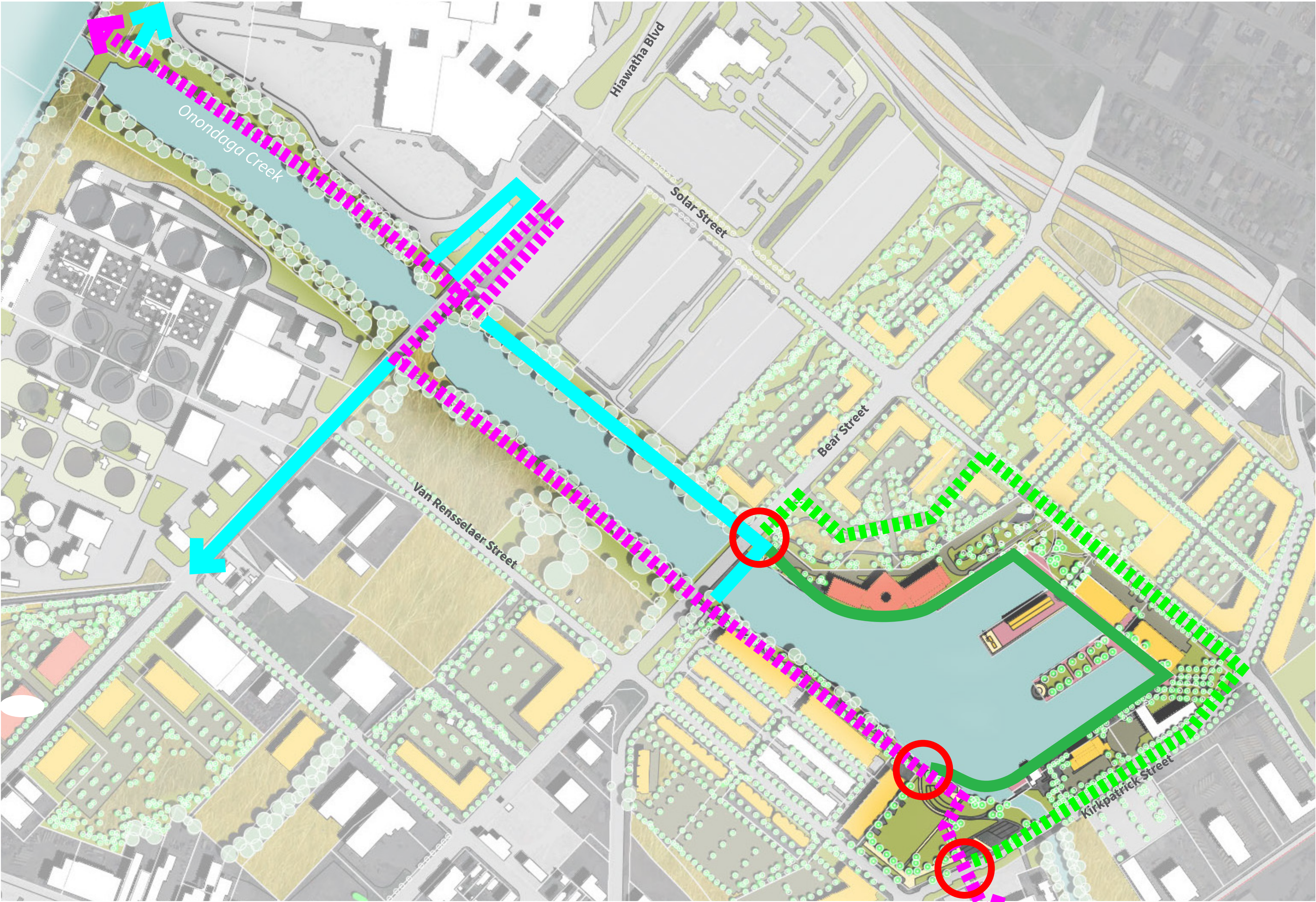
New segments of the Creekwalk are recommended at the following locations:

- Between Hiawatha Blvd W and Bear St W Bridges on the north side of the creek;
- Down the south side of Hiawatha Blvd W Bridge to Pulaski St.;
- Across Bear St W Bridge; and
- Around the Inner Harbor.

COST ESTIMATE

\$1.5 - \$2.0 million

PROPOSED ENHANCEMENTS



Trail Connections

- Existing Creekwalk
- Proposed Creekwalk Connections
- Proposed Pedestrian Only Route
- Proposed Bike Only Route
- Transition Nodes

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6A. LOOP THE LAKE TRAIL

LOCATION

Murphy’s Island to Onondaga Lake Parkway

DESCRIPTION

Onondaga County is in the process of developing the final connection for completion of its Loop the Lake trail between Murphy’s Island and the Onondaga Lake Parkway, creating a seamless trail around Onondaga Lake and connecting multiple communities and recreational resources with the Syracuse trail system.

Proposed improvements include:

- Bridge and trail segment from Murphy’s Island to the Onondaga Lake Parkway.

COST ESTIMATE

\$15 - 25 million

PROPOSED ENHANCEMENTS



6B. LOOP THE LAKE PARK STREET TRAIL CONNECTOR

LOCATION

Murphy's Island to Park Street

DESCRIPTION

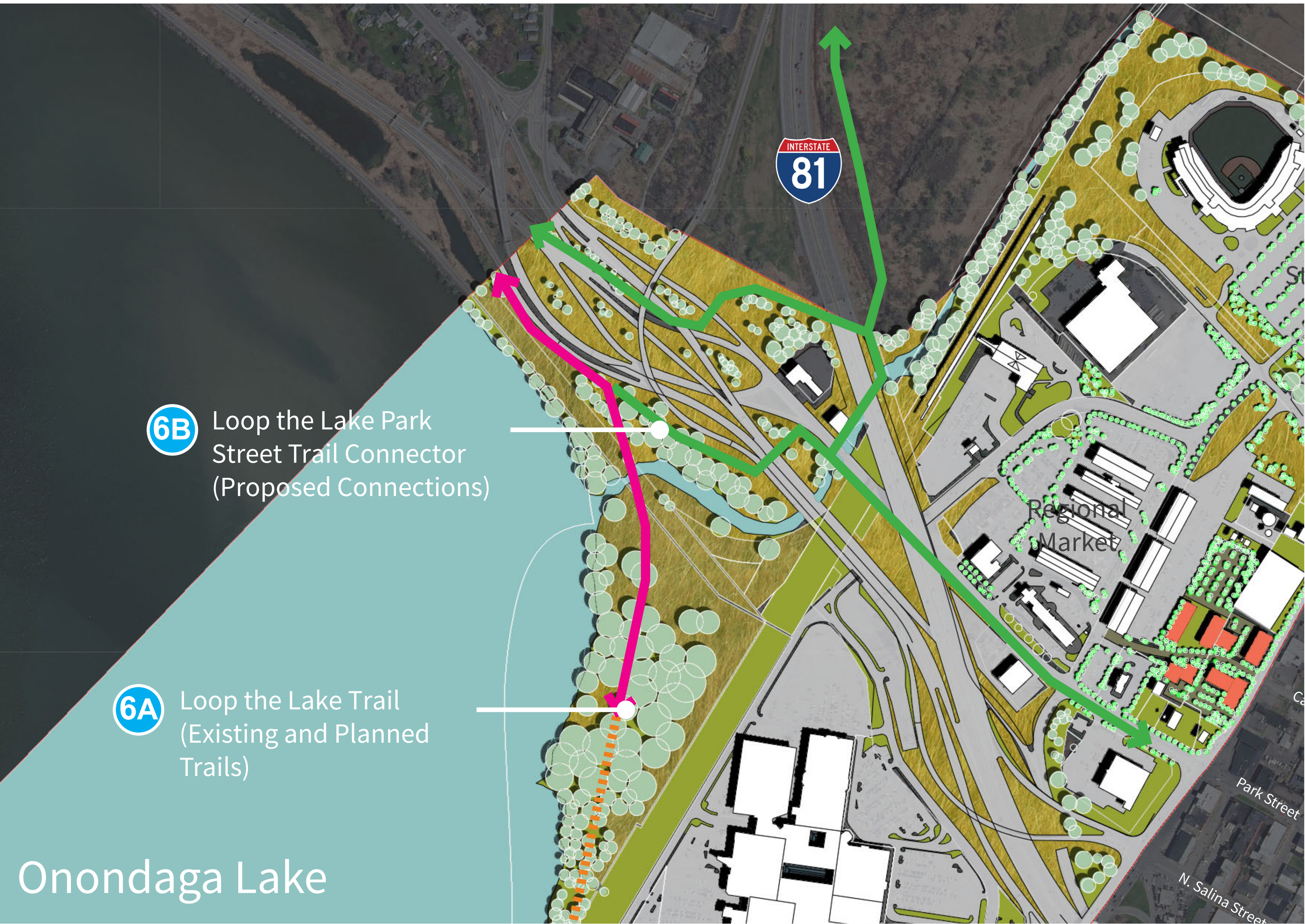
This project proposes to expand on the work proposed in Project 6A by creating a connection between the final segment of the Loop the Lake trail and Park Street. There is an opportunity to repurpose underutilized highway right-of-way to establish a trail connection to the Loop the Lake trail, create a safe connection along Park Street to the Market area, improve an unmaintained paved trail, and establish a connection to an existing trail system in a neighboring town, Bear Trap Creek Trail in the Town of Salina. Proposed improvements include:

- Construction of trail segment to connect the Loop the Lake trail (Project 6A under development) from Murphy’s Island to Park Street;
- Implementation of Park Street road diet, including lane reduction, to accommodate a trail along the eastern side of Park Street and under the CSX rail line bridge to provide safe bicycle and pedestrian access to the market/stadium area;
- Lighting and cameras for safety improvements under the bridge;
- Establishment of pedestrian crossing for trail to cross from the east side to the west side of Park Street.

COST ESTIMATE

\$1.5 - \$2.0 million

PROPOSED ENHANCEMENTS



EXISTING CONDITIONS



PROPOSED ENHANCEMENTS



7. INNER HARBOR PUBLIC SPACE IMPROVEMENTS

LOCATION

Inner Harbor

DESCRIPTION

The proposed project is intended to both enhance the public realm and experience within the WRA, as well as complement the Onondaga County Aquarium project and stimulate private investment around the Inner Harbor .

Proposed improvements to activate Inner Harbor Park (Phase I) include:

- Landscaping along Van Rensselaer Street and West Kirkpatrick Street; and
- Realignment of the multi-use path through the park;

Proposed improvements to the Inner Harbor Piers (Phase II) include:

- Public access to the piers;
- Relocating the historic warehouse that currently sits adjacent to the site;
- Reuse of the historic warehouse (restrooms, community space, etc.); and
- Active programming and development.

COST ESTIMATE

Phase I: \$1.5 - \$2.0 million

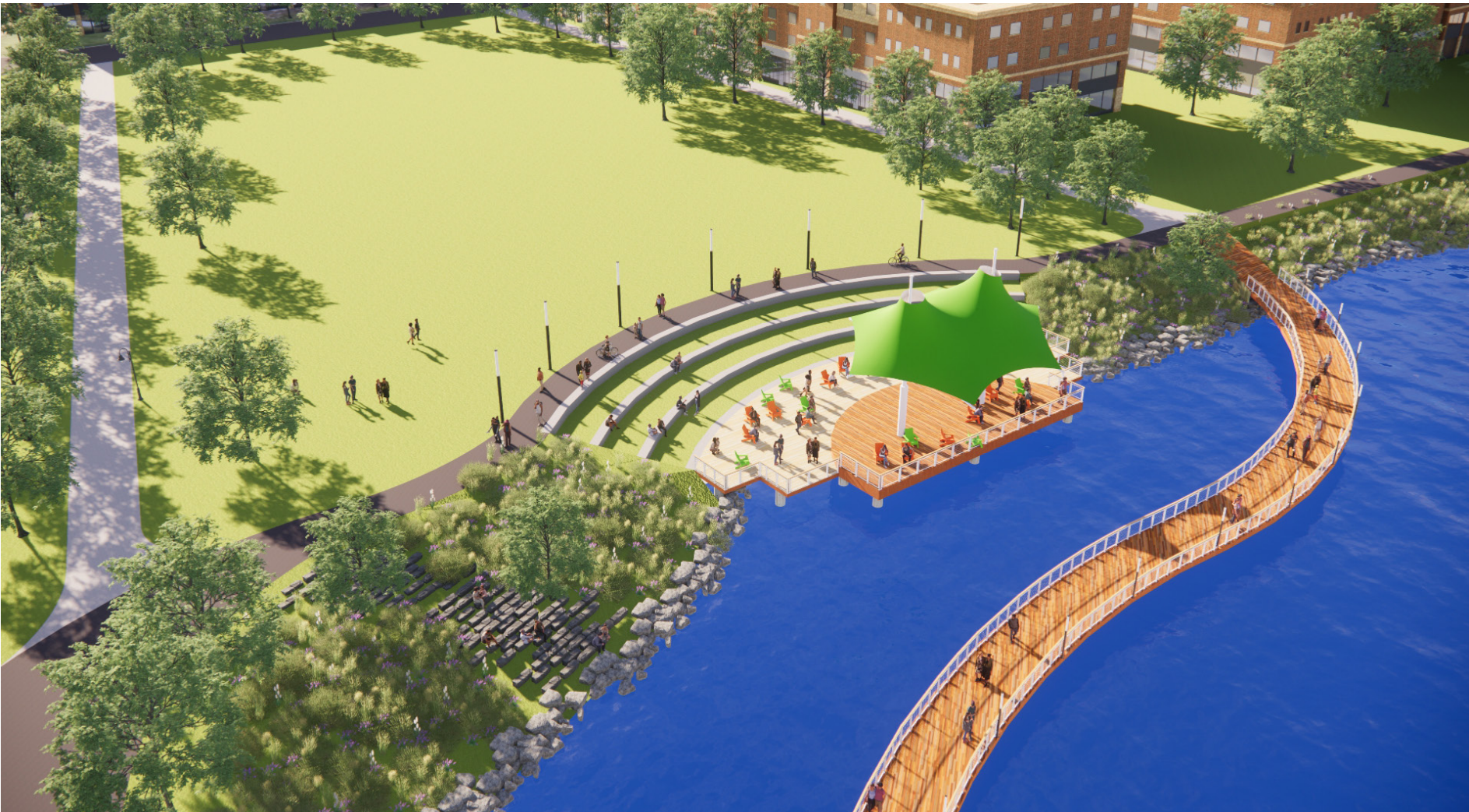
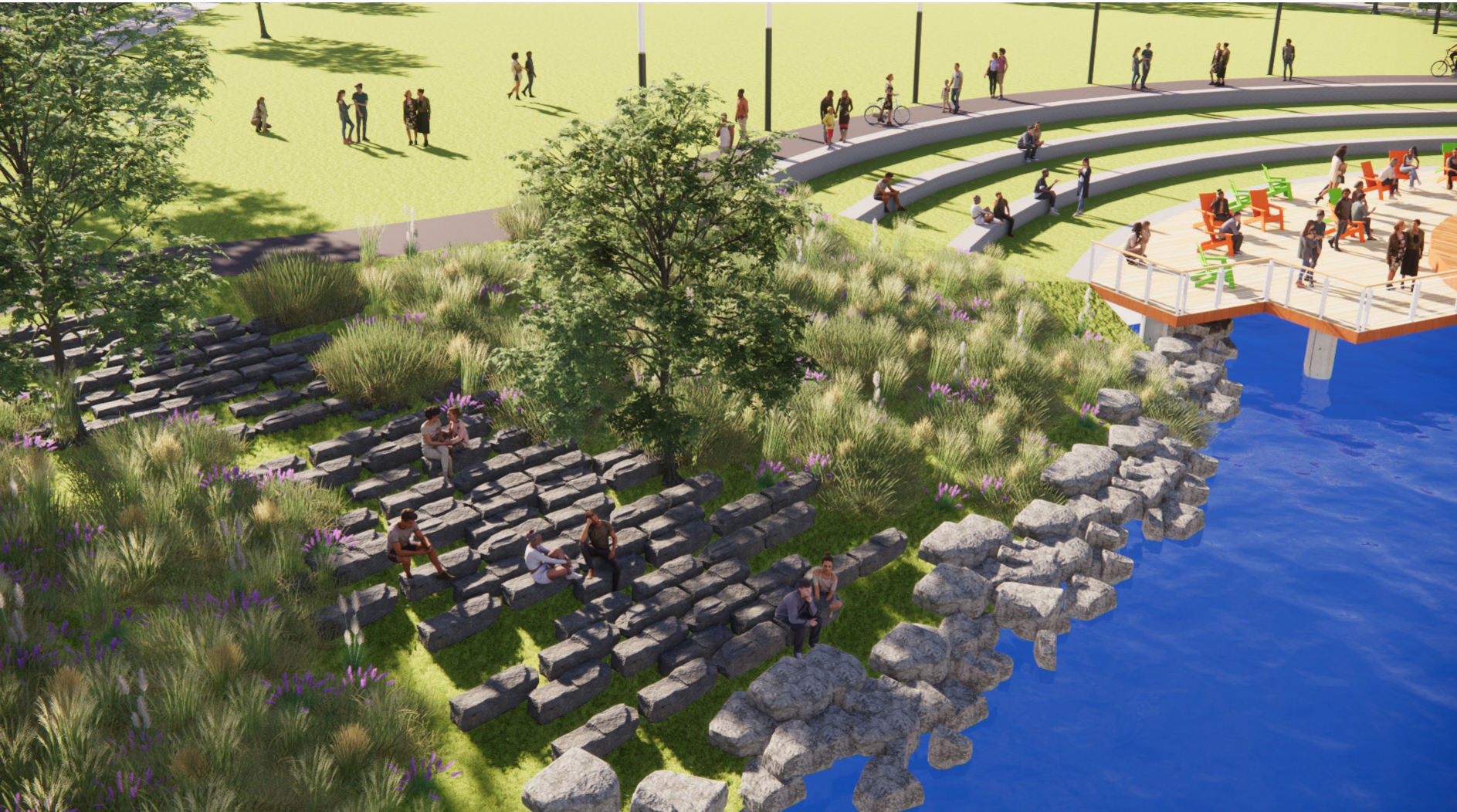
Phase II: \$4.5 - \$6.0 million

This board was prepared with funding provided by the New York State Department of State under Title 11 of the Environmental Protection Fund.

PROPOSED ENHANCEMENTS: INNER HARBOR PIERS



PROPOSED ENHANCEMENTS: INNER HARBOR PARK



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8. HIAWATHA BOULEVARD AND WEST BEAR STREET STREETScape ENHANCEMENTS

LOCATION

Hiawatha Boulevard and W. Bear Street

DESCRIPTION

Hiawatha Boulevard and W. Bear Street, within the WRA, carry a heavy amount of traffic and offer limited pedestrian and bicycle facilities. The proposed streetscape enhancements are intended to increase the attractiveness, accessibility and safety of both these roadways for multi-modal use.

Proposed improvements include:

- Resurfacing and re-striping;
- Sidewalk infill and replacement;
- Addition of bike lanes;
- Addition of crosswalks at intersections and pedestrian crossings throughout corridors;
- Incorporation of on-street parking where feasible; and
- Placemaking enhancements including, but not limited to, public art, lighting, signage, street trees and other amenities.

COST ESTIMATE

\$20,375,000

EXISTING CONDITIONS - HIAWATHA BOULEVARD



PROPOSED ENHANCEMENTS



PROPOSED ENHANCEMENTS - HIAWATHA BOULEVARD



PROPOSED ENHANCEMENTS - HIAWATHA BOULEVARD



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9. STREETSCAPE ENHANCEMENTS

LOCATION

Van Rensselaer Street, Spencer Street, Carbon Street, N. Geddes Street, Solar Street, N. Clinton Street, N. Salina Street, Park Street, 1st North Street, 2nd North Street, Grant Boulevard.

DESCRIPTION

The above roadways generally lack amenities that create a welcoming and safe public realm environment supportive of multi-modal connectivity and a strong sense of place. Improvements to these roads will establish a more accessible, connected and attractive WRA, creating a strong foundation for arterial investment. Proposed improvements include:

- Resurfacing and restriping of roadways as needed;
- Sidewalk replacement, as needed, to ensure continuous safe connections;
- Placemaking enhancements such as public art, lighting, signage, street trees and other amenities;
- Multi-modal improvements such as shared and/or dedicated bike lanes;
- Addition of ADA accessible crosswalks at all intersections along the corridors; and
- On-street parking with meters.

COST ESTIMATE

\$21,200,000

PROPOSED ENHANCEMENTS - SOLAR STREET



EXISTING CONDITIONS



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10. ROTH SITE REDEVELOPMENT

LOCATION

712 Hiawatha Blvd W.

DESCRIPTION

The Roth Site is a vacant 38-acre property owned by OCIDA. Due to the ongoing environmental remediation on the site, the proposed end uses for the site have been broken into two phases.

Phases 1A and 1B:

- Creation of a small parking lot and trailhead near Hiawatha Boulevard, which fills an immediate need for parking at this point of the Loop the Lake trail (Empire State Trail); and
- Creation of a trail through the site.

Phase 2:

- Retainment of many of the same design elements of Phase I; and
- Establishment of development sites along Hiawatha Boulevard.

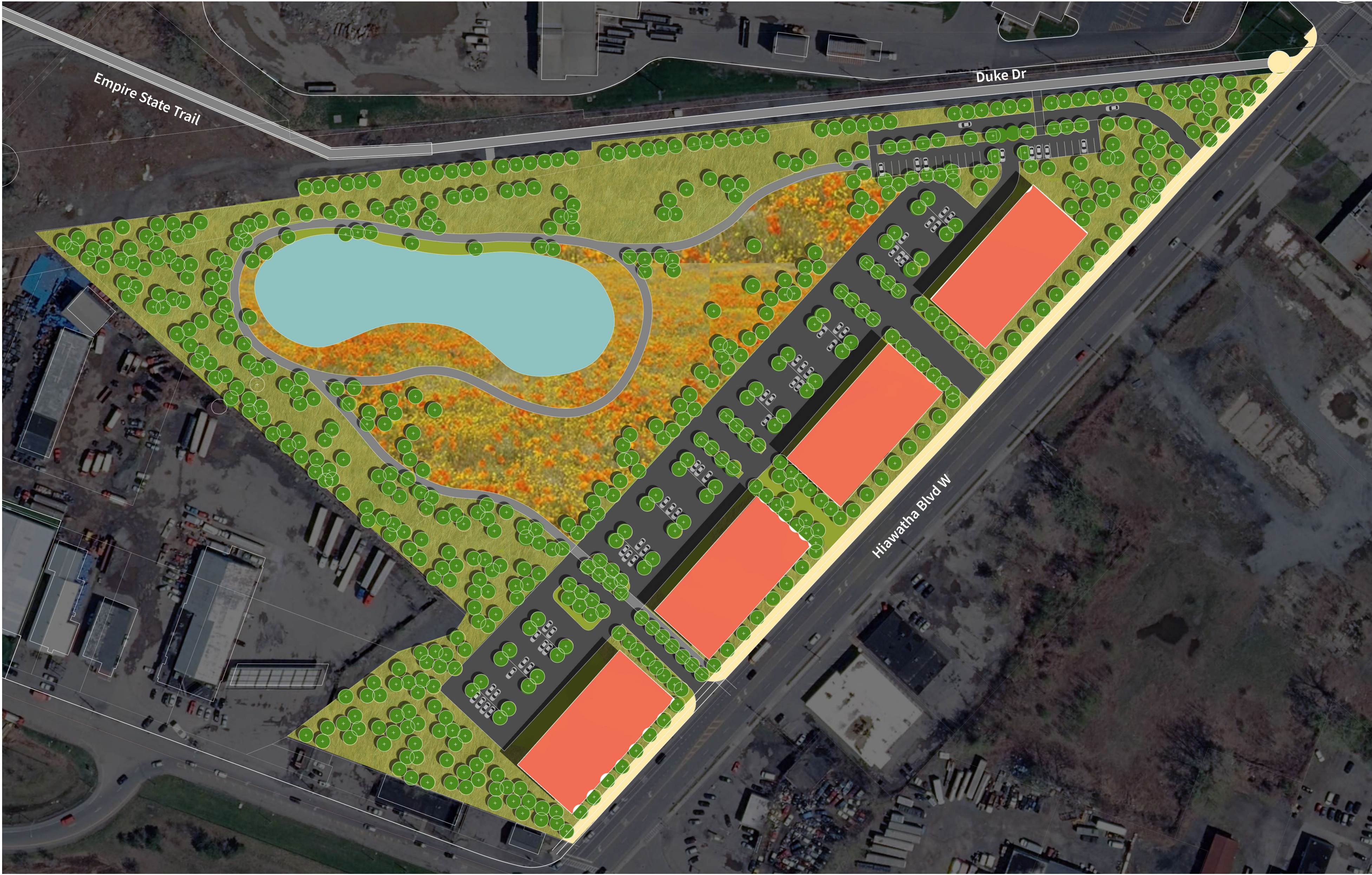
COST ESTIMATE

Phase 1A: \$1,400,000

Phase 1B: \$7,000,000

Phase 2: \$ \$11,500,000

PROPOSED ENHANCEMENTS



EXISTING CONDITIONS



PROPOSED ENHANCEMENTS



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11. CREATION OF A MIXED USE ENTERTAINMENT HUB

LOCATION

300 NBT Parkway, 2090 Park Street, 245 Tex Simone Drive and 225 NBT Parkway.

DESCRIPTION

The northeast corner of the WRA is home to a cluster of regional destinations – the Syracuse Regional Transportation Center, the CNY Regional Market and NBT Bank Stadium. The proposed project focuses on unifying these destinations and creating a unique, one-of-a-kind visitor experience that builds upon the diversity of activities that already exist in this district. Recommended improvements, which would occur incrementally over time, include:

- Creation of a visible, identifiable brand with placemaking improvements;
- Pedestrian amenities such as streetscape improvements and enhanced Ped/Bike facilities between Hiawatha Blvd, CNY Regional Market, NBT Bank Stadium and the Transportation center;
- Branded gateway signage;
- Restaurants, commercial, and educational spaces; and
- A variety of programming opportunities to create a destination on a regular basis, year round.

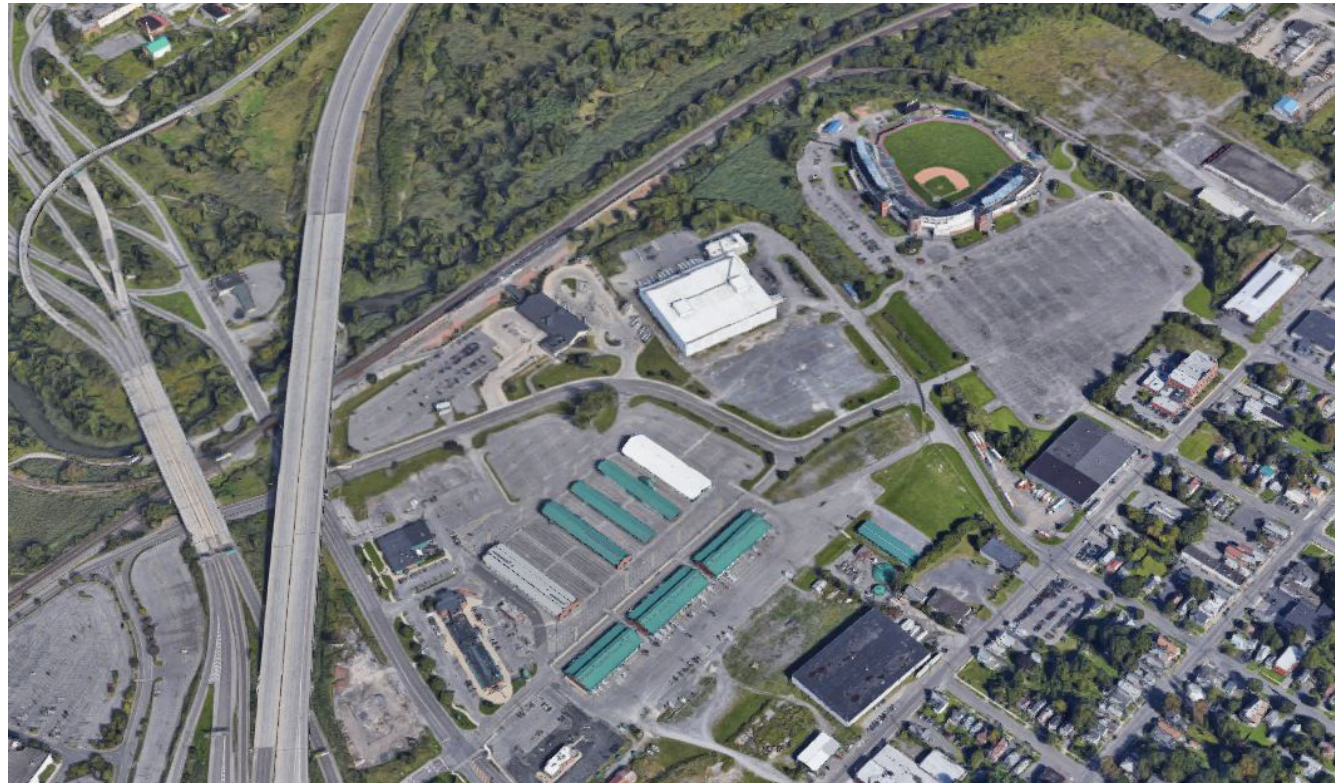
COST ESTIMATE

\$6,500,000 (total, excluding private investment)

PROPOSED ENHANCEMENTS



EXISTING CONDITIONS



PROPOSED ENHANCEMENTS



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12. ENHANCEMENTS TO ONONDAGA LAKE PARK

LOCATION

516 State Fair Boulevard Rear, 540 State Fair Boulevard Rear, 574 State Fair Boulevard Rear

DESCRIPTION

Onondaga County owns a 79 acre parcel at the southwest corner of Onondaga Lake. The Loop the Lake trail (which is also part of the Empire State Trail) passes through the site along the restored shoreline.

- The proposed project includes:
- Maintenance of the restored lakeshore;
 - Walking paths on the site;
 - Trail amenities such as benches and trash receptacles; and
 - Wayfinding and interpretive signage.

COST ESTIMATE

\$1.0 - \$5.0 million

PROPOSED ENHANCEMENTS



EXISTING CONDITIONS



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PROGRAMMING OPPORTUNITIES

13. WATERFRONT BRAND INITIATIVE

This project proposes the development of a brand, including mark and tagline, for the WRA and the identification and implementation of strategies for promoting the WRA, destinations and programs. The purpose of the waterfront brand initiative is to provide a cohesive, identifiable visual identity for the WRA that can be used in future wayfinding signage, incorporated into streetscape and public amenities, utilized in pavement markings and to assist with promotion of waterfront destinations.

Cost estimate: \$250,000

14. TOURISM CAMPAIGN AND STRATEGY

The tourism campaign and strategy project will work in tandem with the marketing brand initiative effort to create a holistic approach to promoting WRA destinations, events and recreational amenities, both locally and regionally. Elements of the strategy include the identification of a comprehensive approach to creating collateral – both digital and hard copy – to support increased visitation and to highlight destinations, programming and special events. Collateral may include brochures, social media campaigns and web-based materials, including video productions.

Cost estimate: \$500,000

15. SIGNAGE AND WAYFINDING PLAN

This project proposes the installation of a comprehensive signage and wayfinding system throughout the Syracuse WRA to assist with user navigation and create an identifiable destination along Syracuse’s waterfront. Improvements include:

- New and improved signage and wayfinding throughout the WRA;
- Historic and natural environment interpretive signage;
- Sign design options; and
- Development of a signage and wayfinding plan.

Cost estimate: \$200,000

DO YOU SUPPORT THIS PROJECT? PLACE A DOT STICKER AND EXPAND ON THE ACCOMPANYING SHEET

YES (PLACE A DOT STICKER)

NO (PLACE A DOT STICKER)

DO YOU SUPPORT THIS PROJECT? PLACE A DOT STICKER AND EXPAND ON THE ACCOMPANYING SHEET

YES (PLACE A DOT STICKER)

NO (PLACE A DOT STICKER)

DO YOU SUPPORT THIS PROJECT? PLACE A DOT STICKER AND EXPAND ON THE ACCOMPANYING SHEET

YES (PLACE A DOT STICKER)

NO (PLACE A DOT STICKER)